



AFFCO CASE STUDY

Helpful, proactive and genuine team bring events to life.

When Jane Migounoff, Livestock Marketing Manager at AFFCO, began working with X-Site she inherited the relationship from a predecessor. She had a brief to pick up on planned events (plant open days) that were scheduled nationwide, and Hamish's name was in the file... it all started from there.

At this stage Jane had no sense of the capacity X-Site had to help deliver their vision for their onsite events, which included Fielddays and open days, but very quickly Jane realised what she was in for.

“ They have seen and done it all. The experience they have is worth so much (much more than you could ever capture on paper.) Since their humble beginnings, the work they do for us has increased exponentially and there's a good reason for that. X-Site have been our partner every step of the way. They are a true one-stop shop. They literally do everything for our events. They bring everything together for us and we have fun doing it! ”



Interactive display on the AFFCO stand, 2019 National Fielddays.

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It hasn't always been straightforward!
I recall one time at an event, we'd arrived early that morning to set up about 6am to discover our marquee was knee-deep in water. I felt like crying. I didn't know what to do! But Hamish and the team didn't even flinch. That's how much experience they have. They have literally seen it all before. They set about getting wood chips in to absorb the water and to draw it away from the fit-out. And, would you believe it, it worked. There is literally nothing that flusters them - and that's priceless for us.

Jane, AFFCO

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Not only do the team do a wonderful job of building and setting up our events, but they also save me time and money. I can't praise them enough.

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True old-fashioned customer service delivers every time.

As with all events, there is always something behind the scenes that presents a little 'bump' in the road. The key is that the event attendees aren't aware of the bump and that the event management team have a can-do attitude to tackle those 'bumps' with a solutions focused approach.

“Hamish and the whole X-Site team have seen it all. I am sure we've pushed them at times, but they have always been motivated to help and nothing is too much trouble. They've always got our best interests at heart and we trust them completely. It's why we've always worked with them and will continue to do so.”

X-Site manages the marquee and event infrastructure for AFFCO, they store the entire build onsite at their premises in Hamilton, and move it around the country for different events. It's a complete service which means the client can relax knowing that X-Site can support them whenever and wherever they need a build.



Outside the AFFCO exhibition site, 2019 National Fieldays.



LET'S GET STARTED

Drop us a line

0800 191 191



HAMILTON OFFICE

5 Sharpe Road, Rukuhia Hamilton, 3282

PALMERSTON NORTH OFFICE

390 Rangitikei Street Palmerston North 4410

CHRISTCHURCH OFFICE

274 Main South Road, Hornby, Christchurch, 8042